



IFM Meeting of the Board and Member Churches, June 25, 2019 at 9:00 a.m.

Board Officers Present

Phil Alonso, Executive Director
Naomi Cabral, Development Director
Bob Thurman, President
Rick Kahil, Vice President
John Brusher, Treasurer
Maxine Palmer, Secretary

Board Members Present

Tim Gizzi, Calvary Bible
Cheri Eckholt, Grass Valley United Methodist
Jim Schroeder, Peace Lutheran
Joan Denzler, Sierra Pines Methodist
Pam Sufleski, Sierra Presbyterian
Jeff Hebert, St. Canice Catholic
Nancy Koring (Jeff), St. Patrick's
Judi Wade, Twin Cities
Anne Lyon, Unitarian Universalist

Absent

Janet Kelley, Christian Science Church
Marnie Ratkovsky, Emmanuel Episcopal
Debi Johnson, First Baptist Church
Gaye Rogers, Grace Lutheran
Eleanor Kenitzer, Nevada City United Methodist
Diane Chang, Seventh Day Adventist
Sharon Ross, Sierra Center for Spiritual Living
Lindy Beatie, Development Director
Karen Holt, Assistant Treasurer
Rita Kahil, Assistant Treasurer

Bob Thurman shared an experience he had recently with Homeboy Industries, a gang intervention program. It was confirmed we had a quorum.

A motion was made by Jeff Hebert to approve the May minutes as presented. Cheri Eckholt seconded the motion. The motion was approved.

Retro Mileage Reimbursement- John Brusher and Phil Alonso

Phil's work mileage for January through June of this year will be \$300-360 approximately. John and Phil estimate work mileage for Phil, Lindy and Naomi combined will be approximately \$50-100 per month.

Fund Development Update - Naomi Cabral and Phil Alonso

- **Actual Gala Proceeds** - A big thank you goes to Kate for all her efforts. The gross amount collected was \$20,775. Minus \$4,450 in expenses, the net amount for the event was \$15,325. The profit two years ago was \$32,000. It was suggested the dinner be earlier and entertainment be shorter in the future to get to the live auctions sooner. Some bidders left before it began. Everyone seemed to have a great time.
- **Fill The Truck (Grocery Outlet)** - Nearly 2,000 pounds of food was donated and more than \$750 in donations was received. Next year, we will try to set up closer to the entrance instead of by the exit where we were this time.
- **Hunger Run** - Alta Sierra Country Club has confirmed Sunday, September 29th, to host the event starting at 8:00 a.m. Thank you to Carl Koring for helping us secure the date. There will be a 5K run, maybe a 10K run, and a family walk. Had a few early sponsors last year. Need to know the budget for this year's advertising. Need

sponsor levels for contributions. Have a banner that is being up-dated. It was suggested it be advertised in The Union and the newsletters for Alta Sierra, Lake Wildwood, and Lake of the Pines. To help compensate Alta Sierra for the loss of golf fees that morning, it was suggested IFM might try to find golfers for a shot-gun start at the end of the Hunger Run.

- **Grants Update** - IFM should be hearing this month about the following 3 grant requests:

EFSP - Emergency Food and Shelter Program. \$30,000 requested to be used to buy food only.

This is a federal program out of FEMA.

Teichert - \$6,000 requested for the Suite A double door project. In the past, they have awarded about one-half the amount. The final cost for the doors was \$6,800.

United Way - \$20,000 has been requested. Last year IFM received \$7,000.

Lindy is working on pulling people into the grants writing process. Church of Latter Day Saints awarded IFM \$3,000 worth of food. The Sierra Health Foundation grant was not successful.

- **Fund Development Strategy and Action Plan Status** - With new Development Directors, we are up-dating our fund development strategy to reflect the new strategic goals. The first draft is due July 11th.
- **Board Member Engagement with Fund Development** - Board members are asked to consider having yearly presentations for their church members about IFM. Phil, Naomi, and Lindy are available to give these presentations. Board members are also encouraged to promote fund raisers by putting up posters, selling tickets, and having volunteer sign-ups for fund raisers at presentations.

Operations Update - Phil Alonso

- **20/25 Update** - The Food Policy Council of Nevada County and Sierra Harvest have set a goal of 20% healthy (local and nutritious) food by 2025. January through April 2019, 2.5% of IFM's purchased food was local and nutritious. With a food budget of \$81,600, \$2,010 was spent on kiwis from Wild River and produce from River Hill Farms. This does not take into account local nutritious food that was donated. IFM is currently talking with HOLA Tortillas for future purchases. IFM was the first agency to sign on to this program.

The last two weeks of June, clients were offered samples of kale salad along with recipes for it. These tastings are being done instead of cooking classes.

- **Extending IFM Reach** - IFM is working on a Senior Grocery Bag Delivery Program with Meals on Wheels. The bags would be filled with items that are easy to prepare and easy to open. We are also partnering with United Way on Food Access Saturday. Currently, 30+ families take advantage of this program. In addition, IFM is working with the Food Bank of Nevada County to extend our reach to North San Juan and possibly Penn Valley.
- **Review of Volunteer Process and Challenges - Recruitment, Assignment, Retainment, Succession Planning** - Phil, Naomi, and Lindy need to examine the current process, identify issues, and suggest a plan. The volunteer response to Phil's leadership has been positive.

An example of a current challenge is that drivers are now being asked to weigh food. Many of the drivers do not want to do this. IFM needs someone to do the weighing. Phil is working on this.

There was discussion regarding the need to improve volunteer acquisition. Jim Schroeder emphasized the need to get more people in to visit who are not already volunteering. Naomi is planning tours and a possible Open House.

The newsletter will now be monthly and will be sent by e-mail to all volunteers and staff. It will also be available in hard copy at IFM.

- **Food Bank Collaboration** - There is a new Executive Director (Nicole McNealy) at the Food Bank of Nevada County that has expressed an interest in developing a new relationship with IFM. Thursday, June 26th, the Food Bank and IFM have planned an "extra" food giveaway at the Seventh Day

Adventist Church from 10:00-12:00. IFM will be there to promote Cal Fresh. Phil will be there to talk to potential clients about IFM. Other organizations such as FREED, County Health Services, and Medi Cal will also be there.

Ronnie Hart will have an art show Friday, September 6th, at the Grass Valley Courtyard Suites. 100% of the proceeds will go to IFM.

Respectfully submitted,

Maxine Palmer

IFM Secretary