Interfaith Food Ministry

Feeding Families, Fueling Hope

Board Meeting

November 19th, 2024

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Agenda 1 of 2

General Business
- Establish quorum, prayer, opening remarks
- Approve July 2024 meeting minutes – Motion to Approve

Update on Financial Investments at Baird Financial
- Sandy Hakala, IFM Treasurer

Q3 YTD Updates
- Financials ***[move to Dec 10th Board Meeting]***
- Client Stats
- Operations and Facility
- Fund Development and Marketing
- Grants

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Agenda 2 of 2

Looking Ahead

- Operations
- Introduce idea of Community Easter meals as a cost savings alternative to Easter Distributions
- Updates Satellite Distribution Sites: (Penn Valley, NSJ, R&R)
- Facility: Drainage pipe needs significant repairs, Concrete drainage canal needs repair

- Zero Waste: CRV, Baler Project, Composting Expertise Grant (Brief, more to come at Dec mtg)
- Updates on the Mautino Park Planning Grant (Brief, more to come at Dec mtg)

- Reminder: Next Board meeting will be on Dec 10th, 9-11am
- Save the Date Jan 28th, 2025, 9-11am for the Annual Meeting
- First DRAFT of Proposed Board Meeting Schedule 2025

- Board Members share Congregation News / Upcoming Events, if applicable

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General Business

- Establish quorum, Prayer, Opening remarks

- **Motion to approve** July 2024 meeting minutes

- Now onto Sandy's presentation providing updates on IFM's Financial Investments at Baird

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Feeding Familes, Fueling Hope for 30 Years

Baird Financial

Updates on Financial Investments
and a recommended
Alternative Investment Strategy

Presented by
Sandy Hakala
IFM Treasurer

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Feeding Familes, Fueling Hope for 30 Years

Source	$$ Amount
Estate Gift	520,000
Estate Gift	110,000
Stock Donations (4 @ $10K, 1 @ $5K)	45,000
Cash moved to Baird in 2021	350,000
Investments Earning Income	12,000
Total (Rounded)	1,000,000

Invested the way we currently are, our value prior to withdrawing $200,000 to cover our 2024 deficit was about **$1,000,000** which includes earnings from 2020 to current.

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Feeding Familes, Fueling Hope for 30 Years

During the same period, had we invested it 60% equity 40% bonds, the value would have been **$1,269,000** - so our deficit would have been covered by these earnings, instead of needing to take any principal out.

As an additional data point, Ken ran earnings as if we had the original principal for 10 years. Using our current investment strategy, it would have resulted in a balance of **$1,438,000**, whereas a more aggressive strategy would have resulted in a balance of **$2,048,000** or an additional $610K.

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Feeding Familes, Fueling Hope for 30 Years

Ken's recommendation is that we break our balance into 3 buckets:

1.) Estimated cash needs for a 12-18 month period which would be invested in safe/money market type fund that is readily accessible if needed;

Split the remainder into two equal buckets:
2.) 50% in a 60/40 equity/bond split
3.) 50% in a 100% growth strategy

By putting some of the investments into growth, the earnings gained on those investments could help to replenish the use of funds in a deficit year.

Questions? **?? Vote for approval now or wait until Dec 10th Mtg ??**

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Q3 YTD Updates

- Financials ***[move to Dec 10th Board Meeting]***
- Client Stats
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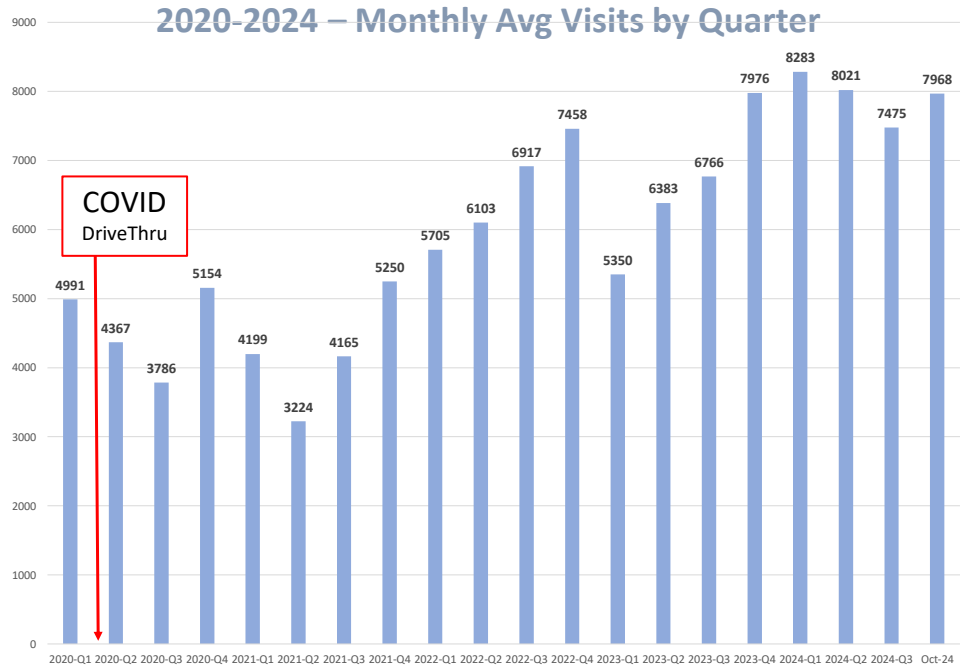

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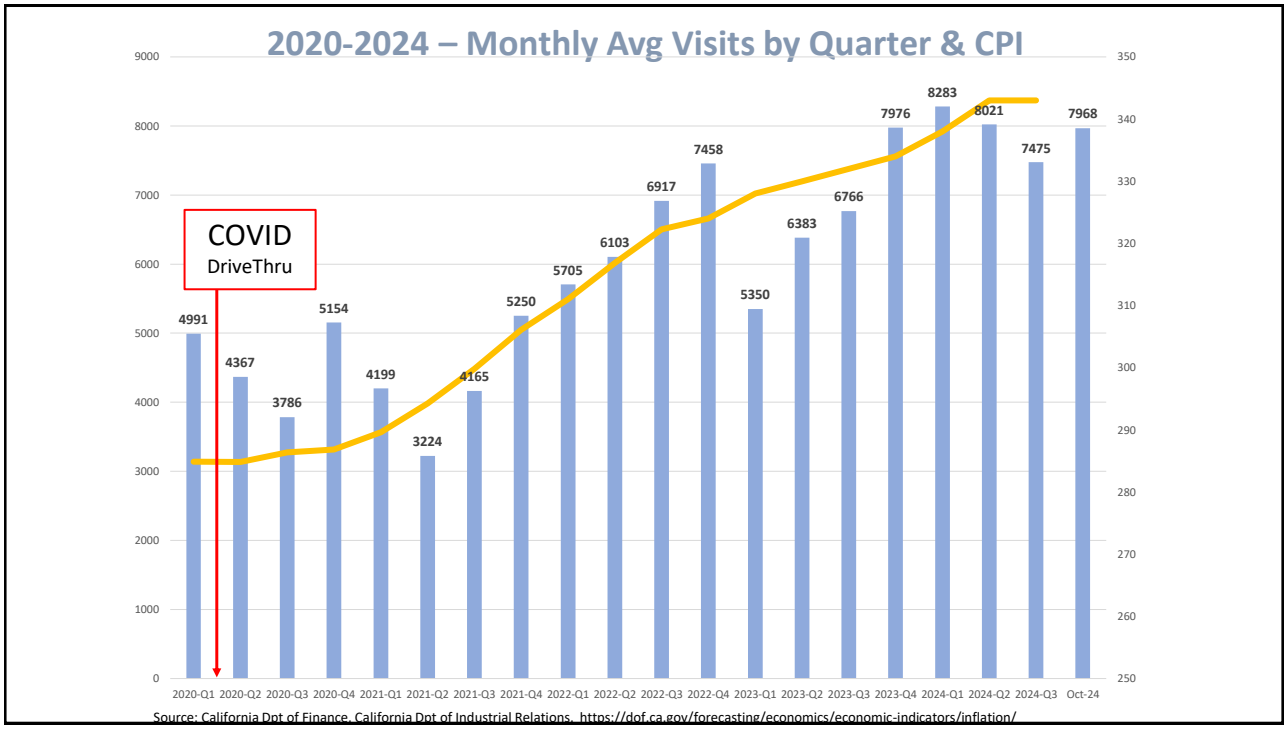
2020-2024 – Monthly Avg Visits by Quarter & CPI
COVID
DriveThru
4991
4367
3786
5154
4199
3224
4165
5250
5705
6103
6917
7458
5350
6383
6766
7976
8283
8021
7475
7968
2020-Q1 2020-Q2 2020-Q3 2020-Q4 2021-Q1 2021-Q2 2021-Q3 2021-Q4 2022-Q1 2022-Q2 2022-Q3 2022-Q4 2023-Q1 2023-Q2 2023-Q3 2023-Q4 2024-Q1 2024-Q2 2024-Q3 Oct-24
Source: California Dpt of Finance, California Dpt of Industrial Relations, https://dof.ca.gov/forecasting/economics/economic-indicators/inflation/

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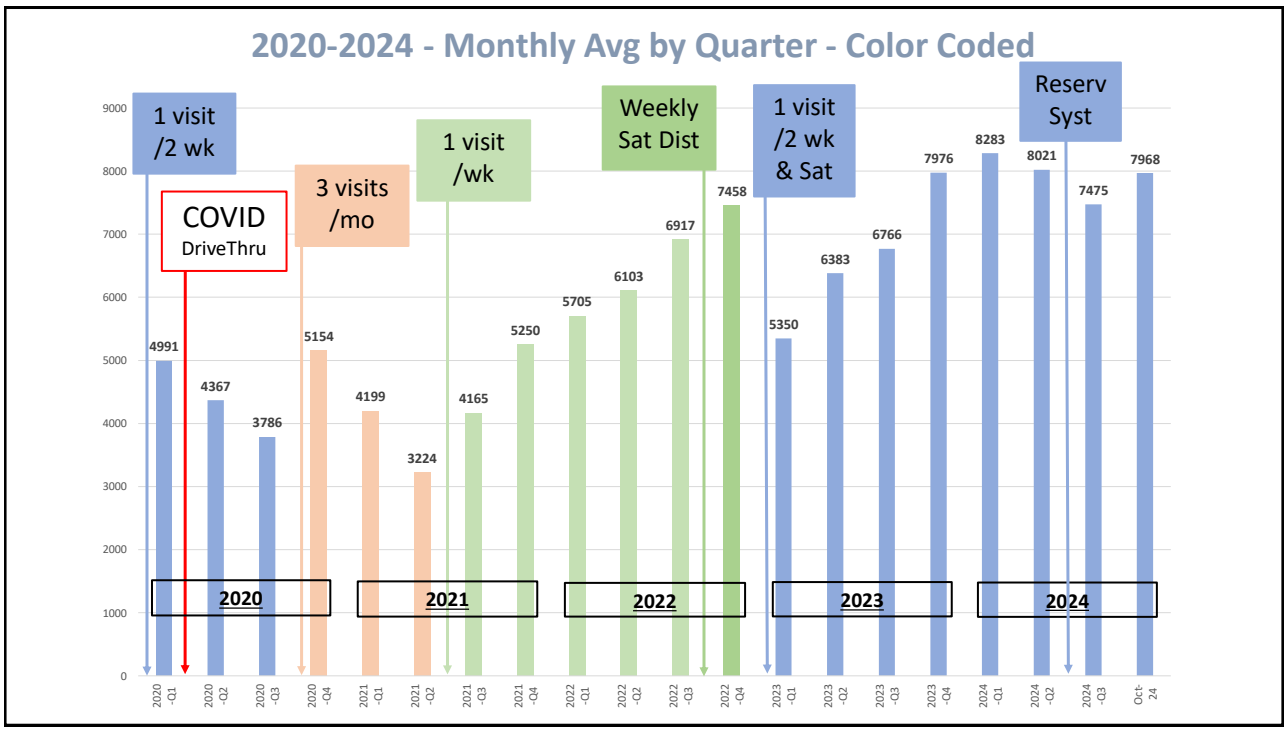
2020-2024 - Monthly Avg by Quarter - Color Coded
1 visit /2 wk
COVID DriveThru
3 visits /mo
1 visit /wk
Weekly Sat Dist
1 visit /2 wk & Sat
Reserv Syst
2020
2021
2022
2023
2024

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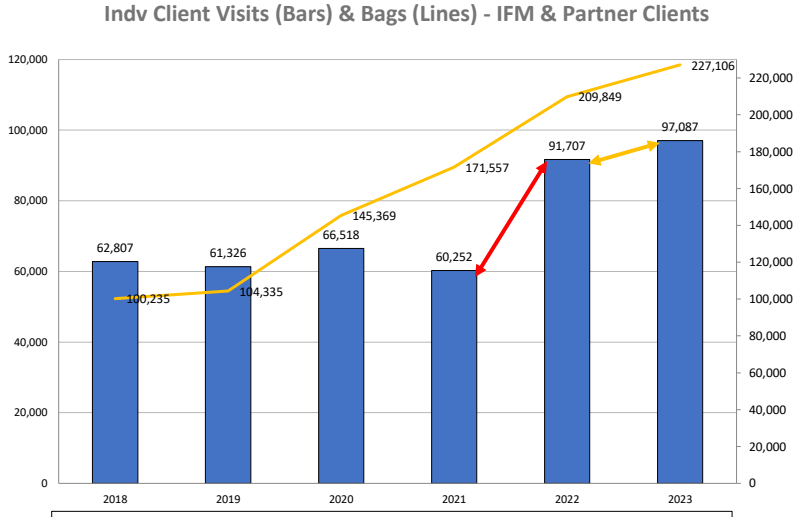
2018-2023 Client Stats – Clients & Bags YoY

A 50% Increase YoY 2021 to 2022!!

A 6% Increase YoY 2022 to 2023!!



Need Continues to Increase!

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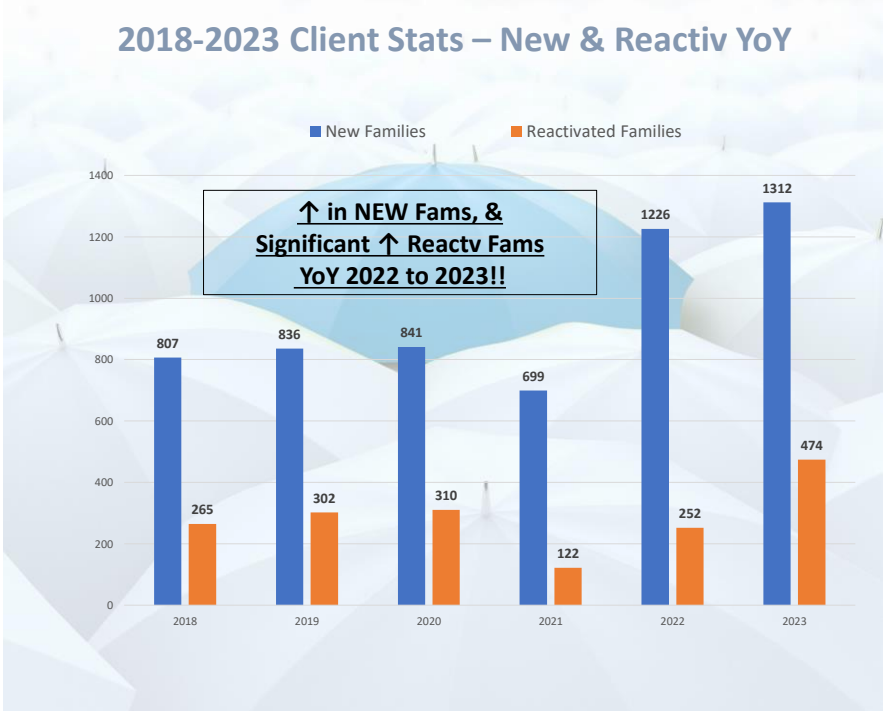
2018-2023 Client Stats – New & Reactiv YoY



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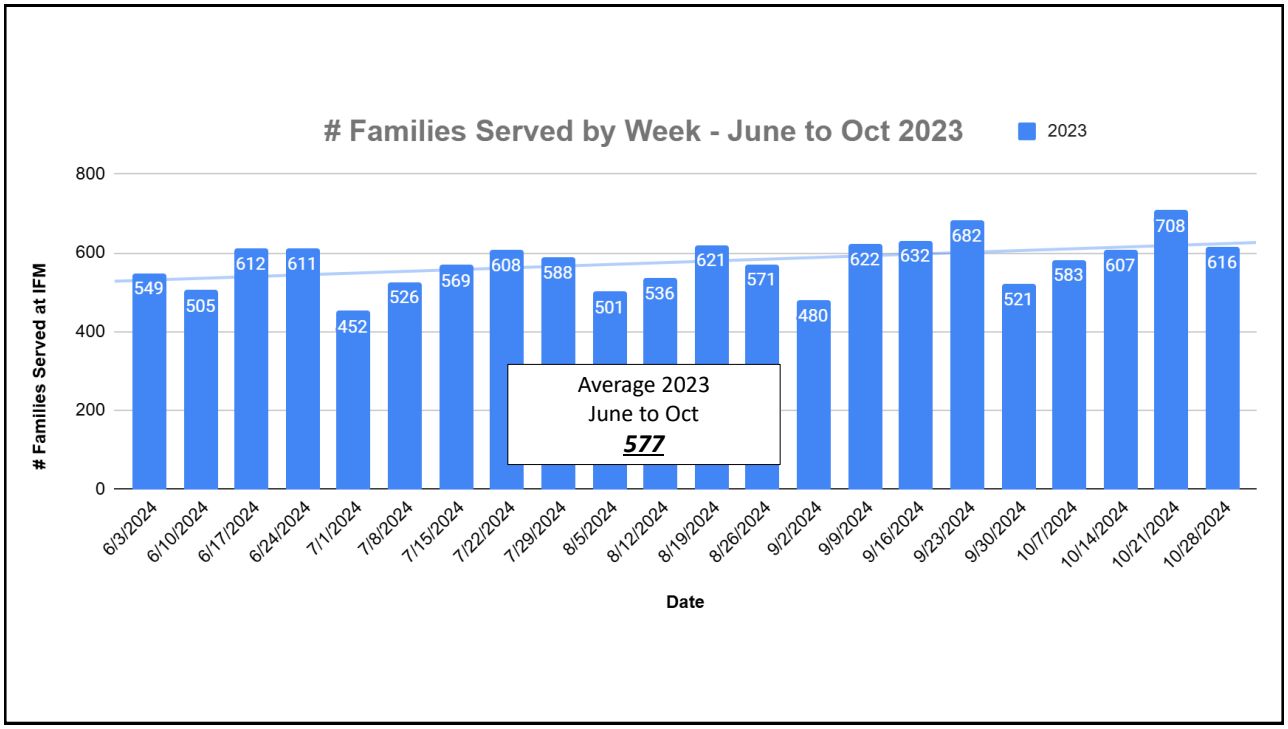
Families Served by Week - June to Oct 2023
2023
Families Served at IFM
800
600
400
200
0
549
505
612
611
452
526
569
608
588
501
536
621
571
480
622
632
682
521
583
607
708
616
Average 2023
June to Oct
577
6/3/2024
6/10/2024
6/17/2024
6/24/2024
7/1/2024
7/8/2024
7/15/2024
7/22/2024
7/29/2024
8/5/2024
8/12/2024
8/19/2024
8/26/2024
9/2/2024
9/9/2024
9/16/2024
9/23/2024
9/30/2024
10/7/2024
10/14/2024
10/21/2024
10/28/2024
Date

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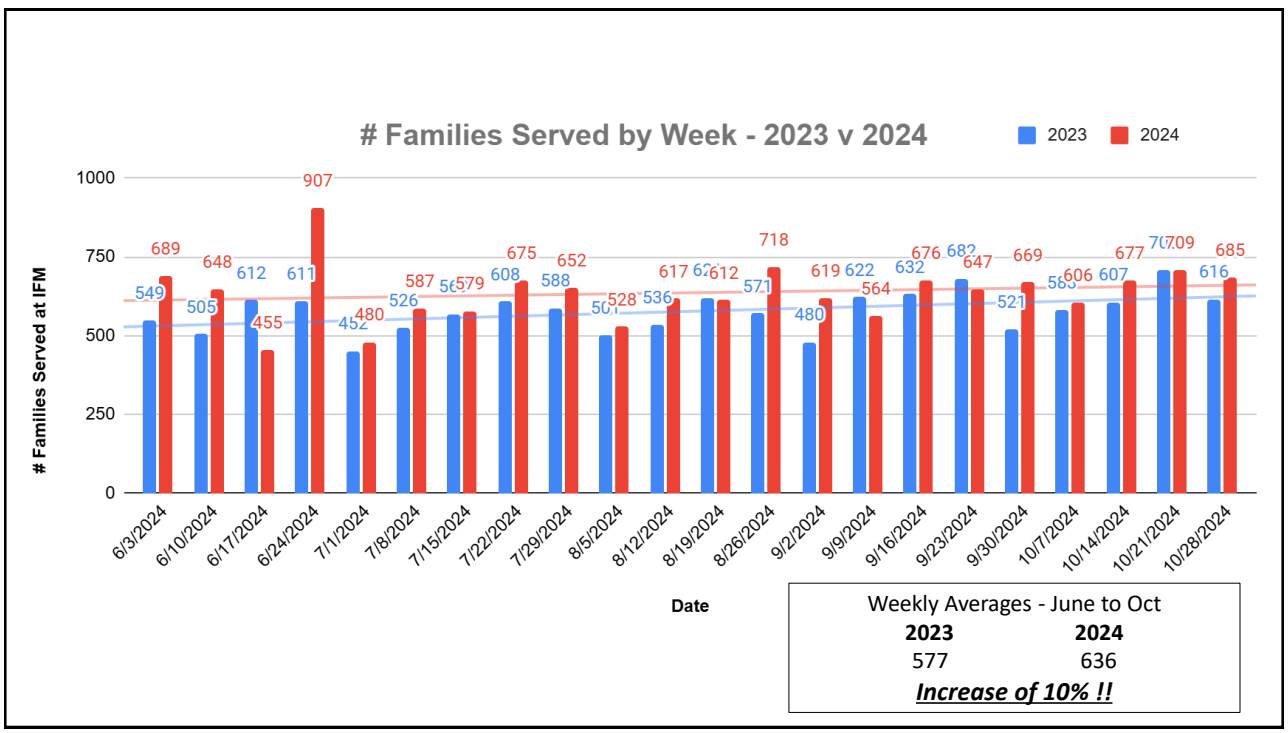
Families Served by Week - 2023 v 2024
2023
2024
Families Served at IFM
1000
750
500
250
0
549
689
505
648
612
455
611
907
452
480
526
587
579
608
675
588
652
528
536
617
612
571
718
480
619
622
564
632
676
682
647
521
669
585
606
607
677
709
616
685
6/3/2024
6/10/2024
6/17/2024
6/24/2024
7/1/2024
7/8/2024
7/15/2024
7/22/2024
7/29/2024
8/5/2024
8/12/2024
8/19/2024
8/26/2024
9/2/2024
9/9/2024
9/16/2024
9/23/2024
9/30/2024
10/7/2024
10/14/2024
10/21/2024
10/28/2024
Date
Weekly Averages - June to Oct
2023
577
2024
636
Increase of 10% !!

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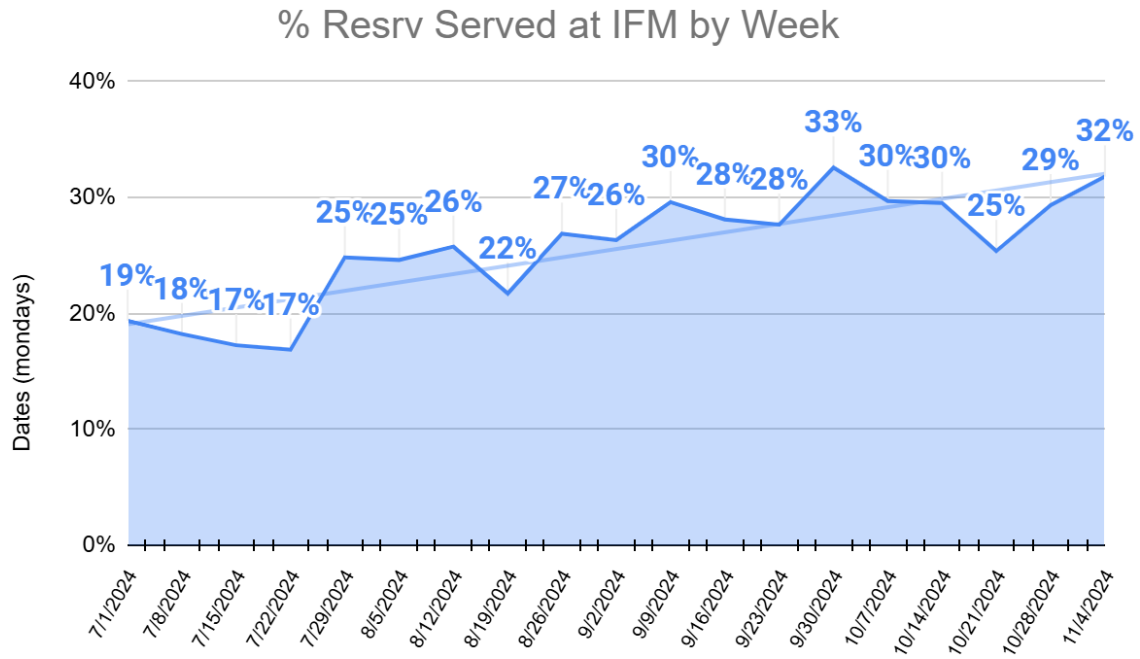

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Q3 YTD Updates

Operations and Facility

- Reservation System
- Updates from FTF (PFB) & new inventory system
- 5 new 211 CP interns and 1 new Bitney Prep HS intern

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Q3 YTD Updates

Fund Development and Marketing

- Marketing Calendars
- Hunger Action Month
- IFM out in the Community!
- Social Media Metrics

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IFM out in the Community!

-Hope for Nevada County
-Chamber Mixer @ Sierra Harvest's Food Love Farm
-Chamber Mixer @ Gold Country Senior Center
-Sierra Harvest's Annual Luncheon
-Latino Family Festival
-Spooky Booky
-CNL workshops

-Community Centric Fundraising
-Ronnie Hart's Artist Reception
-Monthly Outreach at Chapa-de
-Monthly interview on KNCO
-Front page of The Union, Sat 11/16 !
-Nev Co Media's Nightly News

Upcoming: Safeway Nourishing Neighbors, Giving Tuesday, Nevada County Toy Run

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Marketing Calendars & Hunger Action Month

- Drive thru and donation events at member churches: TCC, GVUM, Calv Bible. St. C & St. P collected Bags and a special donation collection.
- We did lots of promotion for Hunger Action Month and even had a segment on CBS13 news!
- Thank you to those that came to our BBQ at IFM to celebrate and appreciate everyone's work.

SEPT 2024 **HUNGER ACTION MONTH**

SUN	MON	TUES	WED	THURS	FRI	SAT
1 Social Media Launch for Hunger Action Month	2 LABOR DAY IFM OPEN	3	4	5 KNCO Insight Interview 9:00am-10:00am	6	7 YubaNet article
8	9	10 VL @Chamber Mixer at Sierra Harvest Food Love Farm 5:30pm	11 The Union Article CBS 13 News Segment	12 VL @Latino Family Fest 5:00pm-8:00pm	13 Nourishing Neighbors Application Due Submitted 9/12	14 GV Methodist Drive thru
15	16	17 Kiwanis 6000 meals at IFM	18	19 VL @ Chapa-de	20 Cavalry Bible Drive thru	21
22	23 PARKING LOT REPAVING BEGINS	24 IFM Hunger Action Month BBQ 5p-7p	25	26	27 Twin Cities Drive thru EC Meeting 1:30pm-3:30pm	28
29	30 Finalize Sponsor a Family Direct Mailer					

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Social Media Metrics

Social Media (last 90 days)

- Reach increased 23.6%
- Content interaction increased 13.7%
- Page visits up 8.6%
- FB followers: 1,915 … almost to our goal of 2,000!

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Grants

- CIF $15K for Holiday Food
- EFSP $24K for Food
- LDS grant changing but we are still requesting funds

- 2025-2029: Community Resiliency Centers

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Questions?

Moving onto Looking Ahead …

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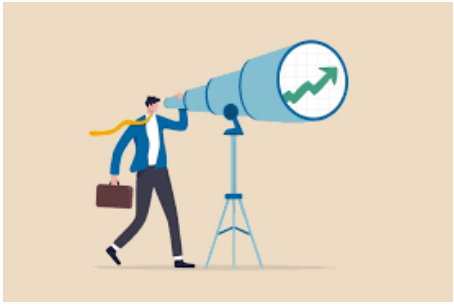
Looking Ahead

Operations

- Reservation Adjustments
- 2025 Distro Calendar
- AmeriCorps VISTAs – Feb 2025
- Easter Meals Idea to consider
- Exploring small satellite distro sites
- Facility Needs
- Zero Waste (quick updates)
- Mautino Park (quick updates)



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Looking Ahead - Operations

Reservation Adjustments

- Went from 15 to 20, and now to 25 reserv slots per 15 minutes
- Last reserv slot's end time changed from 11:30 to 11am
- If a long line still at 12:45pm, then put up cones at end of line

2025 Distro Calendar

- Monday volunteers took votes on Holiday Closures
- 1/1/2025 = CLOSED, but OPEN for ALL other Mon Holidays

AmeriCorps VISTAs – Feb 2025

- Accepting Applications Now!

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Looking Ahead - Operations

Easter Meals Idea to Consider

- Proposed idea (assuming we need to consider cutting back the Food Budget for 2025) is to offer Easter Community Meals at various churches / other locations, instead of Easter Ham & sides distro.
- Might also be able to offer "Ready-to-Heat" premade meals, and so clients to choose *<u>either</u>* to sign up to attend a Community Meal OR receive a meal during an IFM food distro.

Items to Consider

- Potential to save money, while still acknowledging the holiday
- IFM typically spends $30-40K on Easter, while Comm Meals could be $10-20K
- Provide social engagement for those that are alone for the holidays
- Provides a meal for those that can't/won't cook

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Looking Ahead - Operations

Exploring small satellite distro sites

•PV-Latino community
- Owner of Northridge will be letting food be stored in the restaurant.
- Volunteers are already lined up to pack and transport orders

•R&R – Trailer park of at-risk seniors with no transport is main focus. Other R&R residents can get food from the Grange. The following people/orgs will help with packing and distributing
- Park Manager
- Grange Hall
- Fire Dept
- United Way

•NSJ – Target population is past Cruzon Grade and by Reservation ONLY
- Lack of road legal transportation, gas
- Off grid means hard to prove housing, plan to accommodate this is being formulated
- Patrons will help organize the distributions
- GVLRS possible delivery team (like they do currently with Town of Washington)

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Looking Ahead - Operations

Facility

Plumbing:
- Significant repairs are needed before they get worse
- Pipe and ground beneath collapsing
- Comfort plumbing can replace pipes with major construction – $12K
- Resin lining is another option that would not require ripping out the floors
- No local plumbers do the resin lining
- Will ask Sacramento area plumbers for quotes for this

Concrete drainage ditch:
- Concrete sides and bottom are separating
- Water is eroding dirt from under the ditch

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Looking Ahead - Operations

Zero Waste Programs (brief updates, more to come at Dec mtg)

CRV Fundraising Program
- Expansion of the monthly LWW CRV Collection Program

Baler Project
- Partner with the County and Rotary Club to host a Soft Plastics and Cardboard Baler here at IFM, with potential to sell back material

Composting Project
- Last minute grant opportunity w CACC!
- Expertise & Funding to help set up sites
- WM rep supportive, site @ volunteer's

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Looking Ahead – Mautino Park

- Research is moving along
- Community listening sessions will be held at Peace Lutheran & dates are set for January 2025
- MOU with SH is complete and regular team meeting established

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Looking Ahead - Schedules

- Next Board meeting will be on Dec 10th, 9-11am
- Save the Date Jan 28th, 2025, 9-11am for the Annual Meeting
- DRAFT of Proposed Board Meeting Schedule 2025

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2025 Meeting Schedule - 4th Tuesdays, 9am

January 28 - Annual Meeting , Q4/Year End Review

February 25 - IF NEEDED

March 25 - IF NEEDED

April 22 - IF NEEDED

May 27 - Q1 Rvw, March Match Result

June 24 - IF NEEDED

July 22 - IF NEEDED

August 26 - Q2/Mid-Year Review, Plans for rest of the year

September 23 - IF NEEDED

October 21 - IF NEEDED

November 18* - IF NEEDED

December 9* - Q3 Review, Preview of 2026

January 27, 2026 - Annual Meeting (Q4/Year End Review)

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Board Members Sharing News about their Congregations and Events

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Questions?

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