



IFM Board Meeting, February 24, 2015

Board Members Present

Pam Sufleski, Sierra Presbyterian
Marnie Ratkovsky, Emmanuel Episcopal
Diane Chang, Seventh Day Adventist
Judy Ludlum, Grace Lutheran
Judy McBride, St. Canice Catholic
Rick Kahil (Filling in for Cheri Eckholt), Grass Valley United Methodist
Bill Kerler, Calvary Bible
Jim Schroeder, Peace Lutheran
Gabrielle Boulard, Sierra Center for Positive Living
Judie St. John, (Filling in for Lani Brunmeier) Twin Cities
Leal Portis, Unitarian Universalist
Debi Johnson, First Baptist, G.V

Absent:

Joan Denzler, Sierra Pines Methodist
Nels Nelson, Christian Scientist Church
Peggy Wymer, Assistant Treasurer

Meeting began with prayer led by Diane Chang

Minutes of the January 27th meeting approved.

Sue Van Son

Operations

Freezer breaker defroster being repaired –pipes broken due to breaker defrost icing issue

Food

Hunger to Health Committee Cooking Classes for Clients

- Feb. 26th and March 26th
- Recipes found on www.efresh.org

Gold Country Distributors (Crystal Dairy) has been added to supply eggs, milk, and other dry goods.

- Same price but guaranteed expiration date 10 days out
- Extra milk and eggs closer to expiration date the dairy is unable to use will be donated free of charge

Volunteers

- Continuing the search for Holiday Distribution Supervisor for Easter and Christmas
- March 28th is the beginning of Easter Distribution
- Volunteer meetings scheduled for early March to update volunteer lists and information

Matching Donation Campaign

To promote matching donation campaign for April and May to reach a goal of \$30,000 donations to be matched by five contributing donors the following has been planned:

- Posters handed out meeting attendees to distribute and post
- Kathy Mollett created 1,571 letters to new donors asking for matching donations and Bob signed all. Meeting attendees were asked to distribute at church or hand out to friends and business associates.
- KNCO Radio
 - Sue Van Son to be on KNCO Radio in Grass Valley on Monday and Tuesday, March 2nd and 3rd to discuss campaign and encourage new donors and old donors to participate.
 - April 4th an IFM presence will again be a KNCO Radio from 10 a.m. – noon during The Shopping Show.
 - IFM volunteers will be manning phones to accept donations during the broadcast.
 - 50% of all purchases made to the show during that time will benefit IFM 50%.
- Public service announcements will go out to local newspapers
- Mention on local cable stations

A Place at the Table

A Place at the Table is a movie promoting food advocacy starring Jeff Bridges featuring actual individuals and families benefiting from food banks and agencies devoted to hunger across the nation. Del Oro Theater in Grass Valley will be airing the film at no cost to viewers March 21, 2015 from 10:00 a.m. – noon.

A panel discussion will immediately follow with the following groups or organizations represented:

- United Way
- IFM
- Nevada County Food Bank
- Sierra Harvest
- Gold Country Community Center
- Health & Human Services

Gala

The Gala is scheduled for May 2, 2015 from 5:00 p.m. to 9:00 p.m. at IFM.

- Hosts for 8 party tables are needed. \$50/ticket. See Sue Van Son if interested.
- Looking for big ticket adventure type items for auction
 - Hot air balloon rides
 - Trips
 - Plane rides with a picnic
 - Loan of a vacation home or timeshare

Rick Kahil

CSBG Grant (Community Services Block Grant)

Three of the planned four weeks of data mining in progress overseen by social service volunteers according to the stipulations of the CSBG Grant.

- 876 clients filled out forms
- 21 refusals
- 1,206 unique clients served
- 72% responded to data mining

Updated SoxBox to handle new data gathered.

IFM volunteers will continue to gather data after the 4 weeks are up.

Kathy Mollet to meet with Social Services to begin the cash flow process from Social Services to IFM.

Sue Van Son

Handed out SPD Cards and Share Cards for Save Mart to attendees. Each purchase when card is used brings 3% to IFM.

Bob Thurman

Importance of attendance stressed as votes are based on church member numbers. Need the congregation numbers updated for each church by end of March. Please provide info to Bob Thurman

Discussion of By-Laws and review.

- Requirements for member churches
- Bob to meet with board members and their church affiliates to discuss volunteers and donations.
- Annual audit in by-laws brought up. United Way requires a certified audit every two years. IFM by-laws require an independent, not certified, audit annually. This will be looked into further.
- Board members encouraged to review By-Laws posted on website.

Next meeting is Tuesday, March 24, 9am, at Henderson Street.