

## IFM Board Meeting Minutes for October 28, 2014

### **Board Member Attendees:**

Marnie Ratkovsky, Emmanuel Episcopal  
Gabrielle Boulard, Sierra Center for Spiritual Living  
Jim Schroeder, Peace Lutheran  
Lani Brunmeier, Twin Cities  
Pam Sufleski, Sierra Presbyterian  
Nels Nelson, Christian Science  
Bill Kerler, Calvary Bible  
Debi Johnson, First Baptist Church  
Dianne Chang, Seventh Day Adventist  
Leal Portis, Unitarian Universalist  
Jeff Hebert, on behalf of St. Canice / St. Patrick's

### **Officer Attendees:**

Bob Thurman, Board President  
Sue Van Son, Executive Director  
Connie Wright, Secretary

### **Absent:**

Kathy Mollet, Treasurer  
Rick Kahil, Board VP  
Mary Albrecht, Board Member Grace Lutheran  
Joan Denzler, Board Member Sierra Pines Methodist  
Nancy Koring, Board Member St. Patricks  
Judy McBride, Board Member St. Canice

Meeting opened with prayer by Sue Van Son

VOTE: September minutes approved

Speakers: Samantha Landon from Chris' Collison spoke on their program to donate a refurbished vehicle to a deserving family. Churches asked to nominate one candidate family and to return a form to Samantha no later than November 15<sup>th</sup>.

### **Best Church Practices – Board Members**

- Sierra Presbyterian – Sue showed IFM video, promoting idea of donations for family holiday dinners

### **Best Church Practices – Board Members (cont)**

- Twin Cities – Food drive monthly. At Fall Festival, Lan B. will promote IFM aions at a special booth and gave presentations to Women’s Bible Study. Church is giving help with car maintenance to single women.

**Financial Quarterly Update and Client Stats** – Bob Thurman provided summary for Kathy Mollet and Rick Kahil. Highlights included:

#### Client Stats as of Sept 30, 2014

- 23 % increase in total registered families compared to last year
- Increase in homeless people (likely due to new location)
- Total client visits have increased by 9%
- 16 % increase in total bags provided (more food to give + increased clients)
- Donated food has increased by 21% (more storage capability in new building)

#### Financial as of Sept 30, 2014

- Healthy balance sheet
- Cash \$120.7k. Typical pattern of higher donations through end of year expected.
- Income slightly higher than forecast.
- Food costs higher than expected due to earlier spending on Christmas food.
- Overall expenses in-line with forecasts

#### Grant Update (Sue Van Son)

- Briar Patch - \$450 for cooking classes granted but not received yet
- SaveMart CARES, received 2K for focus on children
- Soroptomist received \$2k for brown rice
- West America Bank – \$1.5 to be submitted Jan 2015
- Feinstein Foundation Campaign – Up to \$35k matching program to be developed
- First report submitted to Ronald McDonald House - \$1845 spend of \$9k

### **Fundraising – Sue Van Son**

- Sponsoring families for holidays – Board members to promote in churches
- Paulette’s Dinner raised over \$7,000. Great job team and to Jeff Hebert leadership

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### **Fundraising (cont)**

- Gala Event – May 2 Theme: Hunger to Health
  - Board Members please: Sponsor a family, look for corporate sponsors, auction items, table sponsors
- Abradkadabra Thrift store will be donating a portion of their proceeds to IFM in honor of long-time IFM volunteer Ruth Locatelli (recently deceased).

### **Executive Director Report – Sue Van Son**

- Food Drive - \$10 bags with \$20 worth of groceries at Safeway. Also Raleys drive.
- Emergency Response Safety Training – Rick and Kathy provided recent training. Training will be ongoing as needed.
- Operations and Maintenance – working on landscaping, need churches to suggest on-call plumbers, electricians, landscapers, etc.
- Request by Lunch At The Crossroads to pass donations and expenses through IFM was denied.

### **Social Media Training – Gabrielle Boulard**

- Gabrielle attended seminar. Recommendations: use clear and coherent message, cohesive PR is key. Be competitive with other groups.
- Need to id leader to develop communication and social media strategy.

**Executive Committee** to meet Nov. 17. Topics: reserve policy, goals for next year, call to action (fundraising), planning for coming year

**Next IFM Meeting:** Nov. 25, 9:00 a.m.