# Annual Board Meeting January 22, 2013





Interfaith Food Ministry Feeding Families, Fueling Hope



- Welcome, Prayer, Introductions, Confirm Quorum, Approve November Minutes
- 2012 Report (Overview, Financials, Fact Sheet, Food, Fundraising)
- Hunger in Nevada County Guest Speaker, Jeffrey Brown, Dir. Health and Human Svc
- 2013 Looking Forward (ED & Board Pres, Real Estate, Fundraising, Strategies)
- Old Business (Souper Bowl Sunday Feb 1)
- New Business (Election IFM Officers, Remarks to Board)

#### Administrative Items

- Food Needed: Peanut butter, canned meat, cereal, pancake batter, maple syrup, chili
- Volunteers Needed: Tuesday packers, drivers, maintenance director, front office coord.
- 2013 Calendar

# Mission & Vision

#### **Mission**

Interfaith Food Ministry feeds the hungry in Nevada County, helping to sustain health, human dignity, and the opportunity for individuals to realize their full potential.

#### **Vision**

A community where no one should feel the hurt of hunger.

#### 2012 Annual Report



### 2012 Overview

- Serving More Than We Thought
  - Approx. 13,000 Food Insecure In W. Nevada County
  - Almost 2500 Registered Families And Over 6000 People Being Served By IFM
  - "Operation Turkey" Served Over 1700 Families, Roughly The Same As Last Year
  - Demand Appears To Be Fairly Stable
- Mitigated Facility & Neighborhood Issues By Intentionally Reducing Distribution
  - 60,000 Served, Down Over 30% From Last Year
  - 75,000 Grocery Bags Distributed, Down Almost 18% From Last Year
  - But Giving More Food (Bag/Client Is Up 20%)
  - Need That New Facility To Support Our Mission
- Cash Donations For Operations Down Slightly, Approx. 7.5%, to \$282,000
  - "New Economic Survey Shows Two-Thirds of Charitable Nonprofits Experienced Decreasing or Stagnant Contributions in 2012" – Guidestar USA, Nov 2012
  - Opportunities To Increase Donations From Churches, Businesses, & Individuals

### 2012 Overview

- Total Expenses Down Almost 12% To \$285,000
  - Primarily Due To Reduction In Food Distribution, Though Actual Cost Of Food Increased
  - Food Program Cost Was \$272,000 or 95% Of Our Total Expense
  - "Food prices are forecast to move even higher, making it harder for people with limited means to stretch their money." Reuters – Nov 21. 2012
- Partnering Against Hunger Campaign Fund Growing But More Slowly Than We'd Like
  - Total Fund Now At \$133,000 Or 36% Increase From Last Year
  - Paulette's Fundraisers Great Success Plan To Do More
  - Still Need That Big Fundraiser Or More Smaller One's
  - Need Volunteers & Advocates With Right Skills To Help Drive!



| lients Served: |                           | 2011       | 2012       | % Change |
|----------------|---------------------------|------------|------------|----------|
|                |                           | (Year-end) | (Year-end) |          |
|                | Total Clients Served      | 87,922     | 60,053     | -31.7%   |
|                | Total Registered Families | na         | 2,492      | na       |
|                | Total Families Served     | 34,472     | 23,947     | -30.5%   |
|                | Average Family Size       | 2.6        | 2.5        | -1.7%    |
|                | Adults                    | 70%        | 62%        | na       |
|                | Seniors                   | na         | 8%         | na       |
|                | Children                  | 30%        | 30%        | na       |
|                | Homeless                  | na         | 3%         | na       |

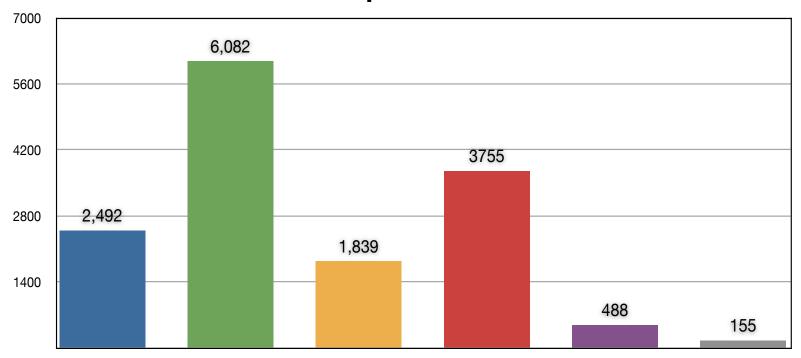
| Bags Distributed: |       | 2011      | 2012       | % Change |
|-------------------|-------|-----------|------------|----------|
|                   | C     | Year-end) | (Year-end) |          |
|                   | Total | 91,445    | 75,083     | -17.9%   |
|                   |       |           |            |          |

|                          | 2011       | 2012       | % Change |
|--------------------------|------------|------------|----------|
|                          | (Year-end) | (Year-end) |          |
| Receipts                 | \$304,715  | \$282,059  | -7.4%    |
| Disbursements            | \$322,966  | \$285,158  | -11.7%   |
| Food Costs:              | \$278,548  | \$240,542  | -13.6%   |
| Other Food Program Costs | \$34,922   | \$31,305   |          |
| Total Food Program Costs | \$313,470  | \$271,847  |          |
| Food vs Total            | 97.1%      | 95.3%      | -1.8%    |
|                          |            |            |          |
| Facilities Fund          | \$95,892   | \$133,320  | 39.0%    |

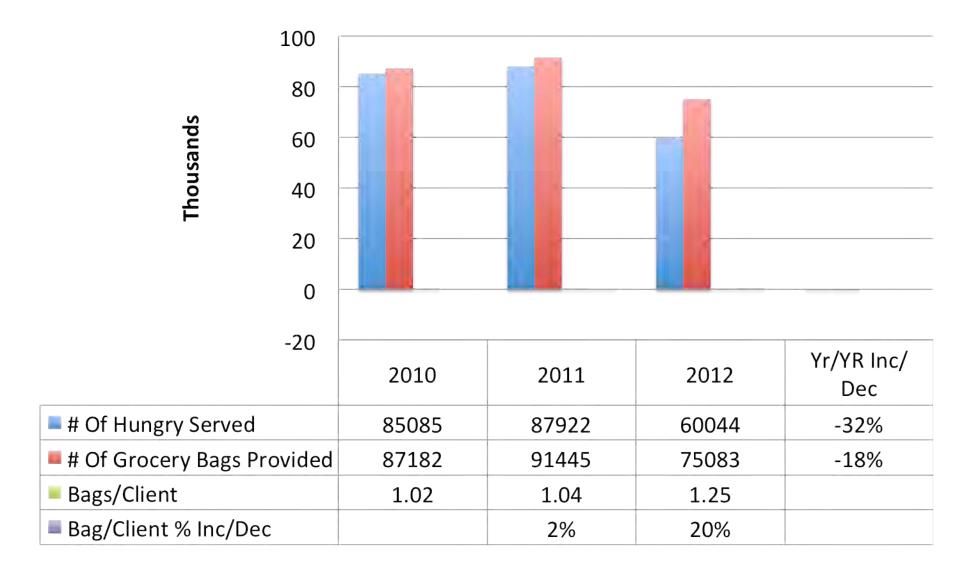


|              | Registered<br>Families | Household<br>Total | Age 0 to 18 | Age 19 to 64 | Age 65+ | # Homeless |
|--------------|------------------------|--------------------|-------------|--------------|---------|------------|
| # Of Clients | 2492                   | 6082               | 1839        | 3755         | 488     | 155        |
| % of         |                        |                    | 30.24%      | 61.74%       | 8.02%   | 2.55%      |
| Avg Family   |                        | 2.44               |             |              |         |            |

#### **2012 Unique Clients Served**

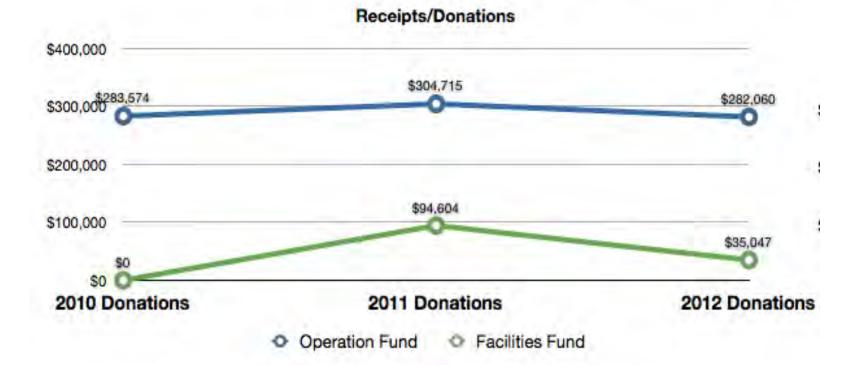


# Hungry Served





|                 | 2010 Donations | 2011 Donations | 2012 Donations | Year Inc/Dec |
|-----------------|----------------|----------------|----------------|--------------|
| Operation Fund  | \$283,574      | \$304,715      | \$282,060      | -7.43%       |
| Facilities Fund | \$0            | \$94,604       | \$35,047       | -62.95%      |
| TOTAL           | \$283,574      | \$399,319      | \$317,107      | -20.59%      |





|                   | 2010 Expenses | 2011 Expenses  | 2012 Expenses                   | Year Inc/Dec |
|-------------------|---------------|--|---------------------------------|--------------|
| Food              | \$236,044     | and the state of t | the sector of the sector of the | -13.64%      |
| Program & Support | \$42,748      | \$44,418   | \$44,616                        | 0.45%        |
| TOTAL             | \$278,792     | \$322,966  | \$285,158                       | -11.71%      |



# 2012 Overview

- Technology and IFM…Like Chocolate And Peanut Butter ☺
  - Deployed SoxBox Client Management Tool Which Provides On-line Computerized Checkin And Management Of Both Client and Volunteer Information
  - Deployed Donor Tools Software Enabling On-line Donor Management and Donations Including Self-Service Capability
  - Completely Revamped IFM Website...Seeing Increased Traffic Incl On-line Donations
- Developed And Approved Amended Bylaws To Meet Legal Requirements, Clarify Language And Meet Current Needs
- Approved Creation Of Two New Positions, Executive Director and Board President, To Replace Current Single Position.
  - ED Will Be Paid Part-time
  - Board President Will Be Volunteer
- Real Estate
  - Board Approved \$500,000 Offer For CORR Building And Agreed To Seek Loan With Assumption Of Quick Payoff (5 Years)
  - Offer Refused But Pending Further Board Feedback

#### Welcome Jeffrey Brown



Director of HHSA Hours: 8am-5pm M-F Phone: 530.265.1627 Fax: 530.265.2295 hhsa@co.nevada.ca.us

Nevada County's Health and Human Services Agency (HHSA) is one of the larger agencies within the county with a budget of over \$62.5 million and 206 employees. Its mission is to improve, promote and protect the health of residents and support and encourage their selfsufficiency in partnership with community members, nonprofit agencies, businesses and other institutions, including other branches of government.



- 2013 Budget & Key Assumptions Dick Singleton
  - Assume 0% Increase In Contributions
  - Assume 2% Increase In Expenses, Except
  - 3% Increase In Food Expenses
  - Payroll Cost Add Approx. \$25,000
  - VOTE To Approve 2013 Budget
- Fundraising & Donations Sue Vanson
  - Current Facilities Fund: \$133,156
  - What Can We Expect?

- Real Estate Bob Thurman
  - Some Interest In the CORR Building But Nothing Serious Yet
  - Pre-application With USDA Submitted Awaiting Next Steps. Note: Terms Could Change As Time Marches On
  - Current Offer Of \$xxx Not Accepted, Recommend
    Board Approve Revised Offer of \$ VOTE
  - And Establish A Not To Exceed Maximum Offer Of \$xxx VOTE
    - NOTE: \$ amount removed but record copy is available by request.

- New Executive Director & Board President
  - Posting For ED Position Placed In The Union, CNL, & Briarpatch
  - Total Applicants Received 27
  - 19 Considered Not Qualified
  - 8 Phone Screened
  - Board Appointed Interview Team Met To Review
  - 3 Determined For In-Person Interviews By Team
  - Expect Recommendation By Next Board Mtg
  - Would Board Like To Meet Or Interview Final Candidate?
  - Payroll (Workers Comp Challenge)
  - Transition And Development of Success Criteria

### 2013 – Old & New Business

- Old Business
  - Souper Bowl Sunday Feb 1
- New Business
  - Nomination And VOTE For IFM Officers and Management
    - Board President Bob Thurman Nominated
    - Board VP Nominations Requested
    - Treasurer Re-nominate Dick Singleton
    - Asst Treasurer Re-nominate Bernie Delgado
    - Secretary Re-nominate Connie Wright
    - VP Operations Nominations Requested
- Final Remarks

- IFM Long-term Direction
  - <u>Board Driven</u> Conversation About IFM Direction
  - Topics For Consideration May Include
    - Greater Focus On Nutrition
    - USDA The Emergency Food Assistance Program (TEFAP)
    - Increased Focus On Providing "Handup"
    - Ways To Recruit Needed Skills?
    - What's The Best Direction For IFM?
    - Your Ideas?
  - Thoughts Regarding Annual Report Format
  - Next Meeting: February 26, 2013, 9:30am at IFM

#### Whew What A Year - Thank You!

Thank You To Our 450+ Volunteers, Partners, Churches, Individuals And Businesses. Our Everlasting Gratitude To God, Whose Guidance Inspires And Leads Each Of Us Everyday To Help Feed Those Who "Hurt From Hunger".

