

IFM Meeting of the Board and Member Churches, August 27, 2019 at 9:00 a.m.

Board Officers Present

Phil Alonso, Executive Director Bob Thurman, President John Brusher, Treasurer Maxine Palmer, Secretary

Board Members Present

Tim Gizzi, Calvary Bible
Janet Kelley, Christian Science Church
Marnie Ratkovsky, Emmanuel Episcopal
Gaye Rogers, Grace Lutheran
Cheri Eckholt, Grass Valley United Methodist
Eleanor Kenitzer, Nevada City United Methodist
Jim Schroeder, Peace Lutheran
Diane Chang, Seventh Day Adventist
Joan Denzler (Nancy Senger), Sierra Pines Methodist
Pam Sufleski, Sierra Presbyterian
Jeff Hebert, St. Canice Catholic
Nancy Koring (Jeff Hebert), St. Patrick's
Judy Wade, Twin Cities
Connie Lyon, Unitarian Universalist

Absent

Rick Kahil, Vice President Naomi Cabral, Development Director Debi Johnson, First Baptist Church Karen Holt, Assistant Treasurer Sharon Ross, Sierra Center for Spiritual Living

Tim Gizzi led the group in prayer.

It was confirmed we had a quorum.

A motion was made by Janet Kelley to approve the June minutes as presented. Jim Schroeder seconded the motion. The motion was approved.

Q2 Financial Update - John Brusher

- Balance sheet shows IFM is in good financial health.
- Q2 Revenue is \$7,730 over budget due largely to carry-over from the Matching Campaign.
- Grants are below budget by \$12,062. Phil's EFSP grant was successful, however, and that \$15,000 will be reflected in Q3.
- United Way grant is decreasing each year due to more recipients sharing the same pot.
- Food expenses are significantly under budget due to the great deals Ray Moore gets and PCFB resources. Because of this, IFM is able to give more and healthier food to its clients.
- Historically, Q3 revenue is the lowest but Q3 expenses won't drop. In addition to the Hunger Run and Paulette's Spaghetti Dinner, IFM needs to build on grants in Q3 to meet increased expectations.

Capital Projects - Bob Thurman

With PG&E's new policy to turn off power during wind/high fire danger events, Bob investigated getting a generator to keep the freezer and refrigerator units cold. The quote was \$30,000 due to the commercial installation, permits, engineering required and size of units. This seems too high for the value of the food being protected. Gaye Rogers suggested possibly renting a generator during an event instead. Bob will check on the cost and possibility of this. It was suggested we will also watch for possible grants to cover or help with these costs.

 Many of the lights in Suite A are failing and Bob Thurman suggested replacing them with LED lights even though initially this will cost more. Savings will be realized over time due to lower electrical costs. Tim Gizzi said has a son-in-law who works for Smart Watt and he will talk to him about possibly giving us a good deal on installing LED lights.

Pending Motion to Replace Assistant Treasurer - John Brusher

Currently, Rita Kahil and Karen Holt are Assistant Treasurers for IFM. Rita Kahil is stepping away from this position. Rita and Karen are meeting with a candidate to fill this position and may come to the Board for his approval at the September meeting.

Mid-Year Client Stats - Bob Thurman for Rick Kahil

Demographic profile for IFM's clients has not changed much. There are 450 new families but reactivated families (1 year since last visit) is down 11.6%. Homeless numbers are up a little. In the first 6 months, IFM distributed 49,541 bags of food. Less than 5% came in every time they were eligible. Food Access Saturday participation crept up by about 12%. Phil will send Rick Kahil's slides with all the statistics by e-mail to all Board members.

<u>Discussion and Motion to Approve Additional Hours for Steve</u> - Phil Alonso

Feeding America now requires IFM to weigh all food coming in. Many of the drivers are not willing to do this and a couple no longer drive because of this new requirement. Phil requested an additional hour per week (30 min. Sat./30min. Sun.) for Steve to weigh the food being delivered. 52 weeks at \$17.00/hour equals \$884 per year. Tim Gizzi made a motion to add an hour to Steve's hours not to exceed \$884 per year for weighing the food being delivered. Eleanor Kenitzer seconded the motion. The motion passed. It was suggested IFM consider purchasing a floor scale.

Fund Development Update - Phil Alonso

- Development Director, Lindy Beatie, has resigned from this position. Naomi Cabral, who shared the Development Director position with Lindy will now assume the duties for the entire position (24 hours/week).
- Efforts to establish a Planned Giving Program will continue.
- IFM is waiting to hear about <u>Newman's Own Foundation grant</u> (a new grant where IFM was recommended by Raleys) for \$5,000.
- IFM applied for a <u>Dignity Health grant</u> for \$6,500 (for 2020) to provide grocery bags of food to 300 home-bound seniors with Meals on Wheels drivers delivering the bags. A Dignity Health nutritionist would help with the composition of the bags.
- The <u>Community Services Block Grant</u> (Nevada County) process will begin next month. The 2020-2021 award will be to no more that two non-profits. Bob will look into this.
- Bob received approval to roll the <u>CIF grant</u> for the dehydrator over for another year. The plan is to house the dehydrator in the Friendship Club's new kitchen and that a new segment of volunteers will be formed to dehydrate food. Long-term goal is to build a cold kitchen in Suite A.
- The <u>Hunger Run</u> is set for Sunday, September 29th, at 8:00 a.m. with the awards ceremony from 9:00 to 11:00 a.m. at the Alta Sierra Country Club. Phil will send information by e-mail to all Board members. Board members were encouraged to seek business sponsors (\$50-\$1,000). IFM members are encouraged to sign up to walk or run at the event.
- Paulette's Country Kitchen Spaghetti Dinner will be held Friday, October 25th. Save the date.
- The first <u>Donor Open House</u> was held by Bob, Phil, Rick and some volunteers. 25 donors (\$1,000+) were invited and 11 attended. Donors were served appetizers, desserts, and wine along with a tour of the facility, a question and answer session, and IFM's new video. Even though this event was for appreciation only (not donor requests), one donor wrote a check for \$2,000 to IFM. There are plans to have this event quarterly or twice yearly.
- September is Hunger Action month and IFM will kick-off its <u>Sponsor a Family</u> event. IFM will kick-off its campaign to raise money for the holidays. Information can be found on the IFM website, Facebook and Instagram.

- The <u>Sierra Presbyterian Yard Sale</u> is being held this Friday and Saturday, August 30-31. Volunteers are needed for this event, Friday 9:00-6:00 and Sat. 9:00-3:00. IFM is one of several non-profits who benefit from this event.
- Day of Giving will be Tuesday, December 3rd. IFM will have an Open House this day.

Operations Update - Phil Alonso

Key Volunteer Positions Available

- A Cal Fresh volunteer is needed to assist clients with on-line applications for food stamps. Computer skills are required. Steve gathers the names and phone numbers of clients willing to participate in the program offered through the county. Connie is willing to train possible volunteers.
- A volunteer is needed to shadow Ray Moore to learn his routine and bargaining techniques and to learn about the 20/25 Goal. Computer skills are required.
- Drivers are needed. Current drivers are having to take on additional shifts.
- Facilities Management volunteer to manage facility repairs/maintenance.

Open House

Naomi, Phil and volunteers held the first Open House to invite the community in to become familiar
with IFM. There were 22 participants, many from Eleanor Kenitzer's congregation (Nevada City
United Methodist). They were given a tour of the facility, watched the IFM video and were given
literature and volunteer forms. Additional Open Houses are planned for October and December.

Food - 20/25 & Client Nutrition Education

- The 20/25 program has a goal of offering 20% local and nutritious food by 2025. Currently, IFM has 2-3% of its food in compliance with this requirement (Hola Tortilla, Wild River, River Hill Farm, etc.).
- Wendy (a nutrition expert provided by Nevada County) has been providing client nutrition education. This program, provided through the county, ends September 30th. Wendy is offering to provide 15-18 hours/month of client nutrition education to IFM as an independent consultant. She would provide monthly tastings, produce a master tasting calendar based on seasonal produce, provide recipes, collect and document data, provide a year report, and train volunteers to continue program after her year ends. A full year contract would cost \$10,000 (salary, food, supplies). As IFM moves to more nutritious offerings, clients will need education on how to use these foods (such as butter nut squash, kiwis, kale, etc.)

A motion was made by Jeff Hebert to hire Wendy to do Q4 food tastings at IFM for \$2,500. This amount would come out of the food budget. Cheri Eckholt seconded the motion. The motion passed.

A new short film (5 minutes) by G-12 Video was shown. G-12 plans to make more short videos for IFM and is hoping to make a longer documentary. All of this is at no cost to IFM.

The meeting was adjourned.

Respectfully submitted, Maxine Palmer IFM Secretary